



**PRESS RELEASE** - for immediate release  
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## **5th EFAC Conference united leaders of European assembly and handling industry**

### **Top-level executives of the European assembly and handling technology sector discussed future challenges and effective ways to face them**

Frankfurt: Nearly 70 top-level executives from all over Europe met in Davos from 23 – 24 January 2009 for discussing the challenges of the assembly and handling business with a focus on customer perspectives, global markets and opportunities as well as business trends. Presentations from assembly suppliers and users elaborated on current and future trends and strategies.

In an interactive session participants discussed risks and opportunities of the current economic situation. In addition the latest results of the EFAC Quick Survey, the business climate analysis for the assembly and handling sector in various European countries, were presented.

Ample space was given to networking opportunities, such as the Swiss Night Out! on top of the Schatzalp mountain, “speakers’ corners” and networking sessions. The next EFAC Conference is scheduled to take place in January 2011 in Davos.

### **Read on to find out what attendees said about the EFAC Conference 2009!**

*“The conference was an essential event to attend in a difficult and changing economic environment. It gave me the opportunity to understand and discuss the major trends that will impact our business in the coming years.”*

Erik Poulsen, KOMAX Systems LCF S.A., Director, Sales and Marketing, Switzerland

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*“Highly qualified speakers and a very up-to-date choice of topics.”*

Gerald Mies, FANUC Robotics, Fanuc Robotics Deutschland, CEO, Germany

*“This was again a very well organized event with exceptional opportunities to network. All presentations were interesting and of a high quality, sparking many discussions, this event is always worth attending.”*

Jörg Starkmann, JTC, President and C.E.O., U.S.A.

*“Another perfectly organized event in Davos, around highly interesting subjects and with outstanding speakers. No other event provides such an opportunity to meet and to network with key-actors of an industry across Europe.”*

Michel Assaf, SYSMELEC S.A., President, Switzerland

*“For us as a supplier of assembly machines it’s always important to understand the costumers’ expectations or even to be aware of increasing demands as such. This conference is an excellent platform to talk about and to understand also others competitors’ opinions in this regard.”*

Daniel Gilgen, IXMATION, Business Development Manager EMEA, Switzerland

*“Very interesting. The organization of the conference has been vey well done. As AIDA member I will work on increasing Italian participation even more for the next conference.”*

Fabio Greco, KLAIN S.R.L., C.E.O., Italy

*“The participants of this professionally organized EFAC conference gave me the opportunity of networking and of having very interesting conversations with suppliers, clients and competitors.”*

Frank Hack, SORTIMAT TECHNOLOGY GmbH, Vice President, Germany

**About EFAC:**

EFAC – the European Factory Automation Committee – is the European network representing the interests of manufacturers of assembly and handling technology. Its main objectives are collecting market and benchmarking data, providing a platform for communication, representing the interests of the industry before the European institutions, public relations and organizing networking events and conferences. At the biennial EFAC Conference in Davos, Switzerland, decision makers from all over Europe discuss the challenges and the future of the industry.

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